

## **SPECIAL OFFER FOR PURSUERS OF EXCELLENCE AND NONCONFORMITY**

If you hold yourself to high standards and hope to contribute excellence to the world through your personal and professional activities, you are a nonconformist I'm interested in talking with about how I might help you achieve your aspirations while honoring yourself as a person throughout your whole life. Modern society has been trending in the direction of mediocrity for a long time. Most people are looking around them to check how well others are doing and then settling for the lowest common denominator as an acceptable standard of performance. Pursuing excellence has become a novel idea that most people do not want to be bothered by. Most people prefer the convenience of going along with the crowd than to encounter the inconvenience of setting a higher standard.

The crowd does not necessarily like a standard setter, especially one who sets goals in pursuit of highest quality performance and achieves them. Yes, you may (or may not) have had opportunities to learn to pursue excellence as a habit. Some don't have those opportunities and would pursue excellence if they had the habit of doing so. Yet, many simply don't aspire to excellence and are content to muddle along with mediocrity. They envy those who achieve excellence as if the pursuit of excellence is easy. And they can become upset with achievers of excellence because the achievers demonstrate that excellence is possible and mediocrity not the only option.

I want to help you to understand the role you play in society as a standard setter and be aware of the stress factors involved. I also want to help you enjoy being an achiever of excellence and reduce the stress of nonconformity that happens simply because we live in an extremely conformist society. An achiever of excellence sometimes is viewed as a "boat rocker." You may or may not be unaware of how others will isolate you and make you feel less welcome simply because in their eyes you "show them up." It's not your fault that you have this effect. In fact, it's too your credit that you do. Nevertheless, there are socially stressful features of pursuing and achieving excellence.

You may be able to benefit from the insights and understandings I have about how wholehearted desires and passions for excellence such as yours are the seeds for an incredibly creative, rewarding and uniquely custom-fitted approach to life. What is stirring within you is a power that you may not yet realize can provide the fuel you need for a lifetime of satisfaction beyond your current imagination. If you nurture these seeds wisely, such aspirations and desires energize your personal authenticity and integrity and inspire success in intimate relationships through which you discover the love you hunger to experience. These seeds are not magic like Jack's beanstalk seeds but as you nurture them to sprout and growth their fruitfulness will lift you up to new heights and help you to overcome all obstacles that may confront you.

The pursuit of excellence applied to your own personal life is amazingly enriching and rewarding. You may have pursued excellence in hopes of satisfying other people's expectations of you. Now, I want to talk with you about how you can balance your pursuit of excellence to have it benefit you too. It's time to clarify your own expectations for your own life and also put them on your agenda as part of your "to do" list.

There's a lot to talk about when you're thinking about tackling more education or are already tackling it (and life!) but want more help to achieve your goals. If you want to design a life for yourself that does not merely repeat the patterns of past that you and others have endured but instead incorporates the relief of the best you hope to experience of an improved future (for yourself and others), I am available to listen and talk as much as you feel the need and desire to share your heart and mind. Let me know if being less alone in exploring and clarifying your options and making and carrying out your decisions interests you.